Strategy: Execution Roadmap for 2025-2030



Foundation & Growth (2025-2026)

- Launch Al-driven Carbon Intelligence Platform (CIP) for energy, oil & gas, and steel.
- Develop a Digital Twin
 Framework for Industrial
 Decarbonization (energy & steel industries).
- Expand Greenojo's Al Portfolio into Smart Manufacturing (predictive analytics, asset optimization).
- Pilot Al-driven Carbon Wallet for Enterprises (tracking carbon credit generation & trading).

Expansion & Al Ecosystem Growth (2027-2028)

- Scale Al Carbon Intelligence Platform to 100+ Enterprise Clients.
- Deploy Digital Twin for Net Zero Initiatives in energy, industrials, and manufacturing.
- Launch Al-Powered Green Procurement Platform for ESG-compliant supply chains.
- Expand Green Finance Capabilities: Develop Al-driven risk models for carbon credit markets.

Global Scale & Thought Leadership (2029-2030)

- Industry Dominance: Greenojo positioned as a top Al-powered net-zero solutions provider.
- SaaS AI Sustainability Suite: Roll out cloud-native AIpowered sustainability analytics.
- Carbon Intelligence Embedded in Global Reporting (SEC, GHG, ESG mandates).
- Al-driven Energy Transition
 Decision Support: Al-powered investment & compliance insights.

